OWN by Asset Allies

COMPENSATION & PARTICIPATION

THIS ISN'T A COMMISSION SPLIT.

Traditional brokerages compensate you for helping someone else complete a transaction.

OWN is built differently.

Our goal is to create opportunities where **you participate in the investment you helped identify and acquire.**

Your upside is determined by:

What you found.
What you contributed.
What we invested.
What the property produces.

1. ASSET ALLIES FUNDS THE DEAL

YOU FIND IT. WE FUND IT. WE OWN IT.

This is the standard entry-level OWN structure.

ACQUISITION PARTNER

- ✓ Finds the opportunity.
- ✓ Develops the homeowner relationship.
- ✓ Collects the necessary property information.
- ✓ Participates in due diligence.
- ✓ Works through the acquisition with Asset Allies.

ASSET ALLIES

- ✓ Underwrites the transaction.
- ✓ Develops the acquisition strategy.
- ✓ Provides transaction experience.
- ✓ Provides **100% of the agreed acquisition capital.**
- ✓ Provides reserves when applicable.
- ✓ Oversees the investment strategy.

PARTNER PARTICIPATION

6%–10% of defined deal profits/equity

Exact participation is established before acquisition based upon the opportunity and partner involvement.

No capital contribution required on approved deals.

2. PARTNER CONTRIBUTES CAPITAL

BRING THE DEAL + BRING CAPITAL = EARN MORE.

Partners who invest their own money alongside Asset Allies can receive greater participation.

Example structure:

ASSET ALLIES

75% of required capital

ACQUISITION PARTNER

25% of required capital

POTENTIAL ECONOMICS

Capital is accounted for separately according to the investment agreement.

Remaining profits/equity could then be divided:

Asset Allies — 60%

Acquisition Partner — 40%

The actual split is determined by the capital, risk, responsibilities and transaction.

3. 50/50 CAPITAL PARTNERSHIP

YOU'RE BECOMING THE INVESTOR.

When the Acquisition Partner can contribute approximately half of the required investment capital:

Asset Allies — 50% Capital

Acquisition Partner — 50% Capital

After agreed expenses, reserves and return of capital:

50 / 50

on remaining defined profits.

At this level, you're no longer simply learning with our money.

4. PARTNER FUNDS THE ACQUISITION

YOUR DEAL. YOUR CAPITAL. OUR SYSTEM.

Eventually, the objective is for OWN Partners to become capable of funding their own acquisitions.

- ✓ You identify the property.

- ✓ You provide the capital.
- ✓ You take the primary investment position.

Asset Allies may participate through a separately agreed structure when we're contributing meaningful value, capital, financing, guarantees, operations or other resources.

The objective is not to keep you dependent on our money.

It's to help you become capable of buying without it.

THE CAPITAL WATERFALL

OWN should distinguish between **capital** and **profit.**

They aren't the same thing.

Example:

Purchase/Acquisition Capital: **$40,000**

Asset Allies contributes: **$40,000**

Partner contributes: **$0**

Property eventually generates: **$100,000 of distributive proceeds**

STEP 1 — PAY TRANSACTION OBLIGATIONS

- Debt.
- Closing costs.
- Taxes.
- Approved expenses.
- Outstanding property obligations.

STEP 2 — RETURN INVESTED CAPITAL

Asset Allies receives its $40,000 capital back.

STEP 3 — DISTRIBUTE REMAINING PROFIT

Remaining distributive profit:

$60,000

If Partner has a 20% participation:

Acquisition Partner — $12,000

Asset Allies — $48,000

The Partner participated in $12,000 of upside without initially contributing the $40,000 acquisition capital.

CASH FLOW PARTICIPATION

Not every OWN property will be sold.

Some properties may be held.

When a property produces distributive cash flow, participating partners may receive their agreed percentage.

Example:

Net distributive cash flow:

$1,000/month

Partner participation:

20%

Partner distribution:

$200/MONTH

Asset Allies:

$800/month

Subject to reserves, expenses and the specific operating agreement.

WHAT IF ASSET ALLIES DOESN'T BUY IT?

A "NO" DOESN'T NECESSARILY MEAN THE OPPORTUNITY IS DEAD.

If Asset Allies declines an acquisition, the partner may potentially:

- **Purchase it independently**
- Use another properly structured funding relationship.
- Bring a qualifying co-investor.
- Or, if the homeowner needs traditional brokerage representation:
- **Refer the opportunity through the appropriate licensed brokerage channel.**

Any brokerage referral compensation remains separate from OWN investment participation and is handled through the appropriate sponsoring brokerage.

NO DOUBLE DIPPING

The economics should match the role.

If you're participating as an investor:

Investment economics.

If you're performing brokerage activity:

Brokerage compensation through the appropriate brokerage.

If you're making a properly regulated wholesale transaction:

Wholesale economics under the applicable structure.

We don't rename commissions "equity."

We don't rename referral fees "investment profits."

THE MONEY FOLLOWS THE ROLE.

FIND → FUND → OWN → GROW

Your first deal might be funded entirely by Asset Allies.

Your fifth might include some of your money.

Your tenth might be a 50/50 acquisition.

Eventually… YOU MAY NOT NEED OUR MONEY AT ALL.

That's success.

OWN isn't designed to create agents who depend on us for their next check.

It's designed to create investors capable of owning real estate themselves.